

Amit Patel

Portfolio



Why Bamboo?

Bamboo is a member of the grass family, with it being the fastest growing woody plant its popularity continues to grow. Its strength and durability makes it good for hard wearing uses.

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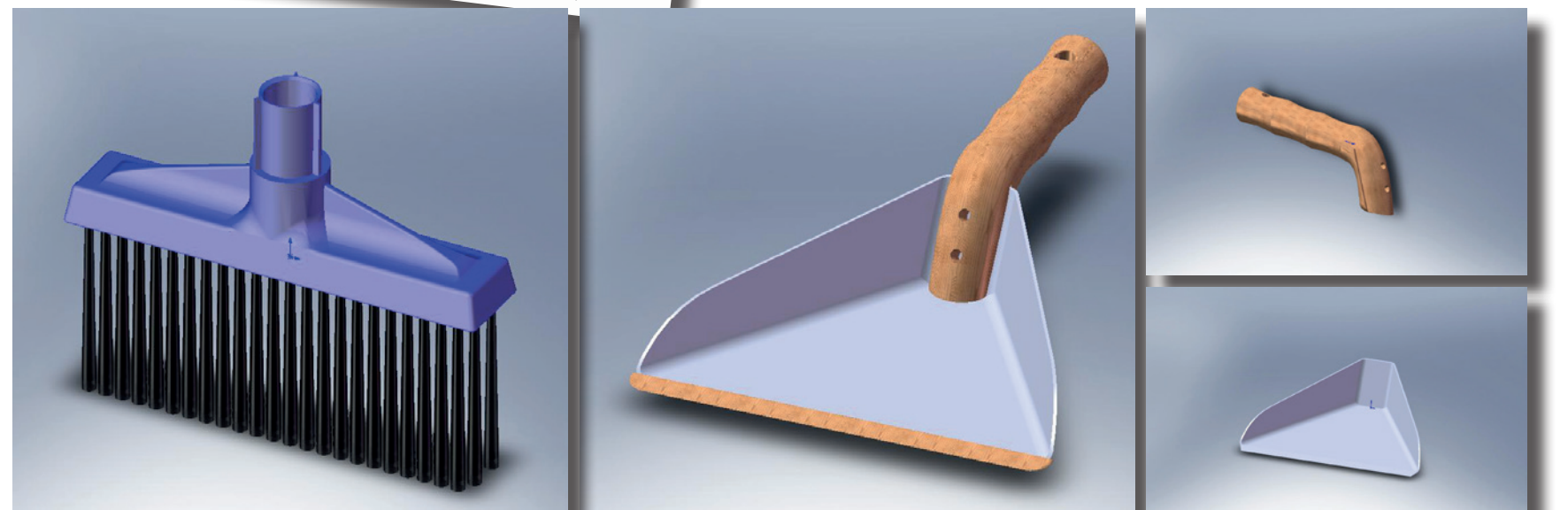
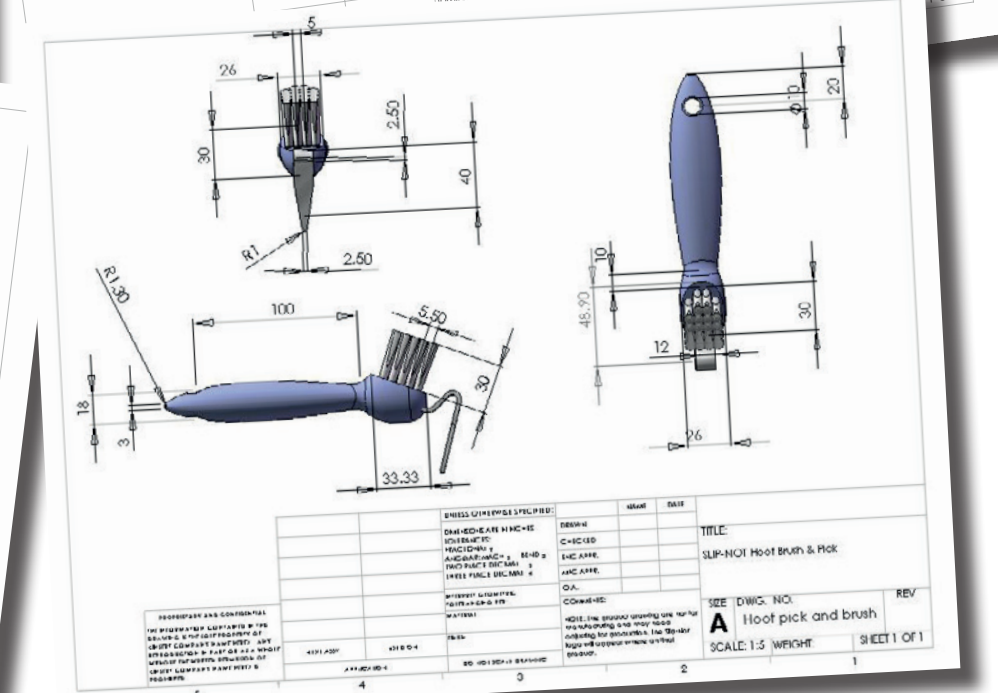
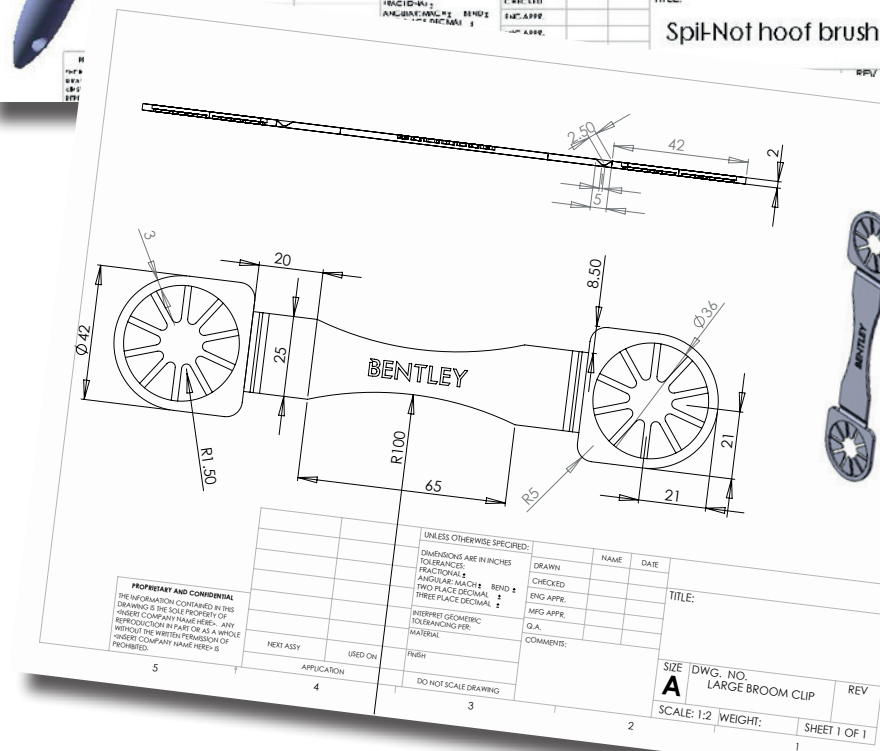
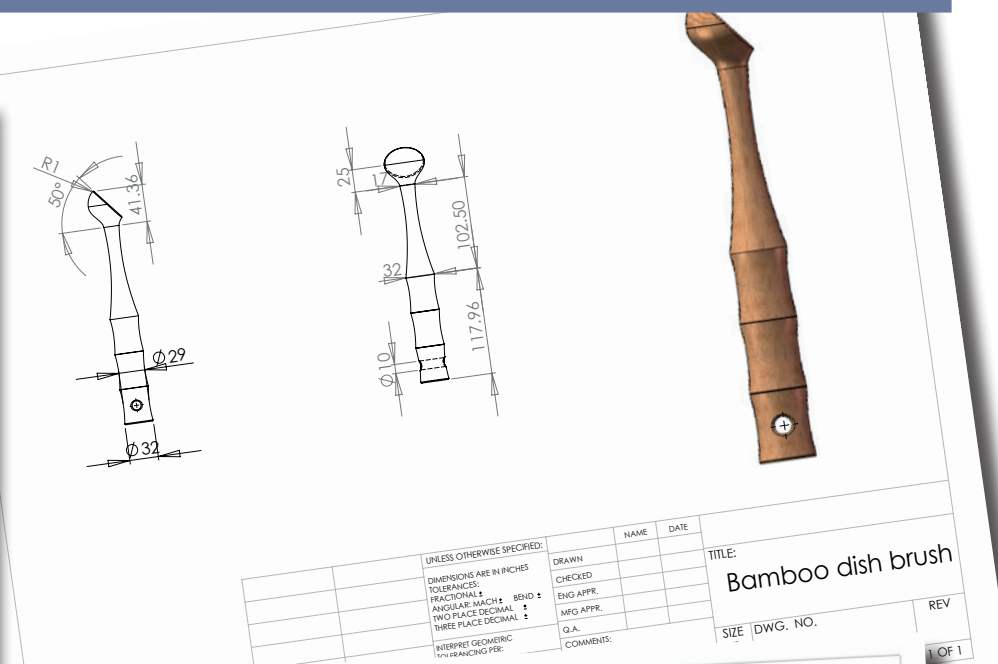
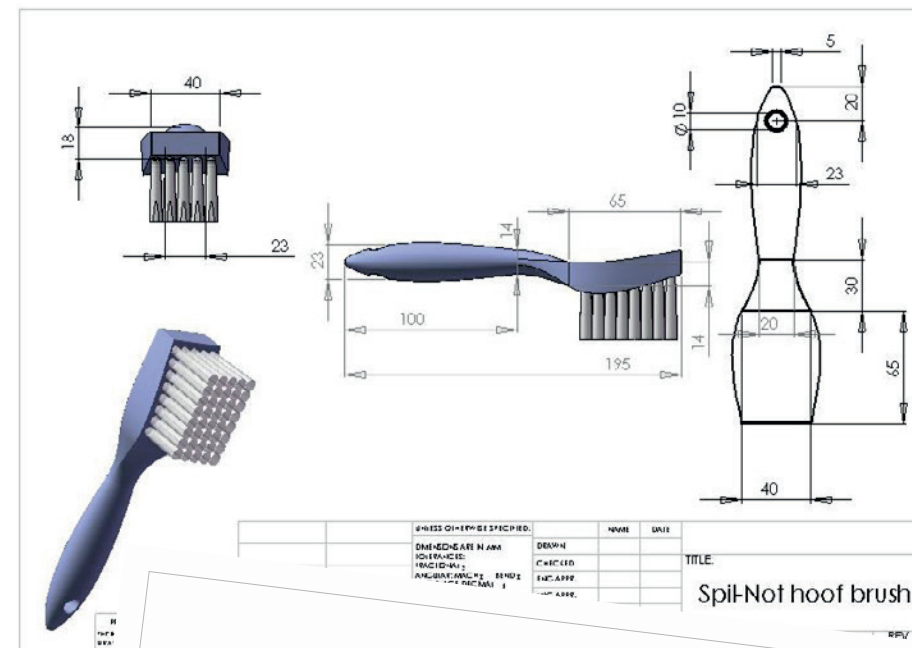
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3D Product Drawings/ Development



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Thomas Duva, 68, died on 13 March at his home in New Jersey, most famous as the trainer of Mike Tyson. Duva was a boxing legend in his own right, having won the world title in 1976 and defended it twice. He was also a successful promoter, having promoted some of the biggest fights in boxing history, including the fight between Mike Tyson and Marvin Hagler.

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WHO'S TOP
From podium to party, Britain's Best Retailers 2010

WHAT'S HOT
From poachers to pans, Britain's Best Sellers 2010

MYSTERY SHOP
Who's the Best in Manchester?

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• Waitrose showcases concepts
• Sainsbury's goes super-size
• John Lewis feels at home

The Best of 2010 Issue





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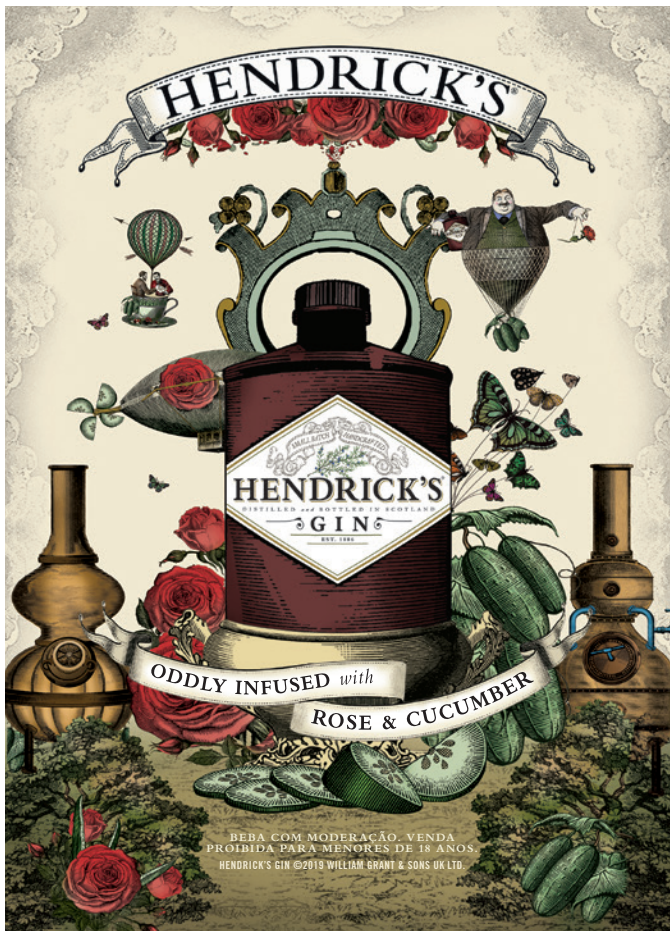
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Point of Sale



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BRAKSPEAR Gravity

Amber coloured with a light, hoppy aroma. The full, rounded flavour is balanced by a powerful bitterness to contrast the malt palate.

BRAKSPEAR Oxford Gold

A vibrant golden beer, late hopped with Goldings to create a remarkably zesty aroma and full fruity flavour.

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Jennings No.1 golden beer acknowledges the rich heritage and tradition of the area. Its deep refreshing flavour is still very much in line with contemporary tastes. A supremely refreshing beer using carefully selected English hop varieties that are added at two points in the brewing process to give this beer its unique characteristic.

STYLE	BITTER
ABV	4.0%
SEE	DEEP GOLDEN
SMELL	FRUITY, HOPPY, SPICY
TASTE	BALANCED, CRISP, BITTERNESS
BITTER	▲▲▲▲▲
SWEET	▲▲▲▲

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ESTD 1831

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3.6% ABV

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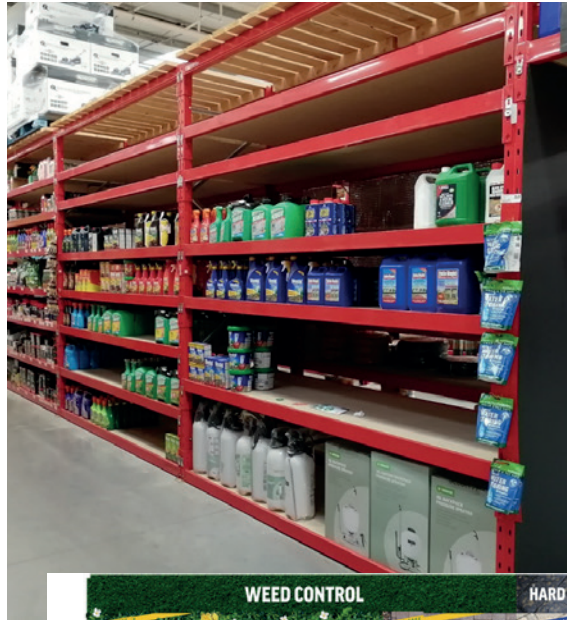
Visit us at the cask ale festival at the race course.

Store Display

The Brief...



current fixture



A woman with her hair in a bun sits on a black metal chair on a balcony, looking out at a lush green view. A small black metal table in front of her holds a laptop, a cup of coffee, and some papers. The balcony is decorated with various potted plants, including a large green plant on the right and a small white pot with a plant on the left. The background shows a dense forest of green trees and a building with a red roof in the distance.

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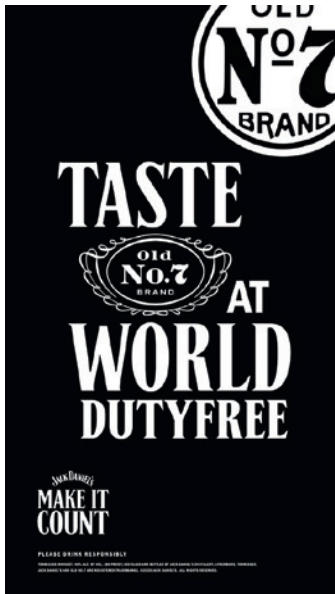
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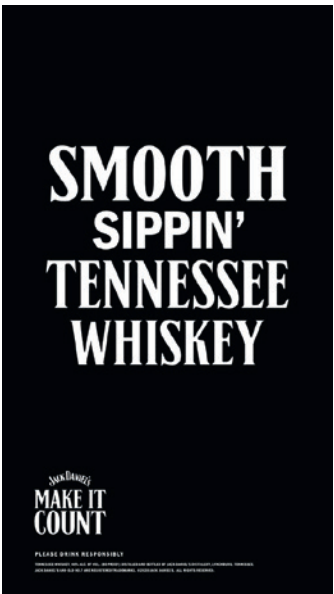




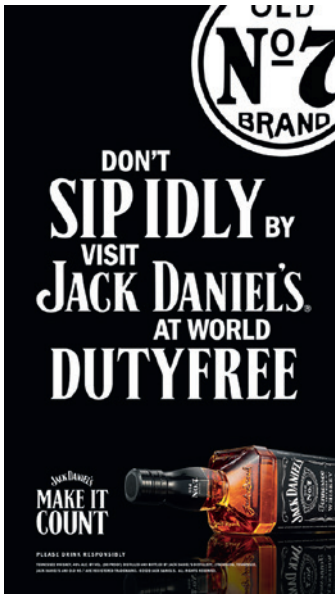
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SCREEN 2



SCREEN 3



1



2



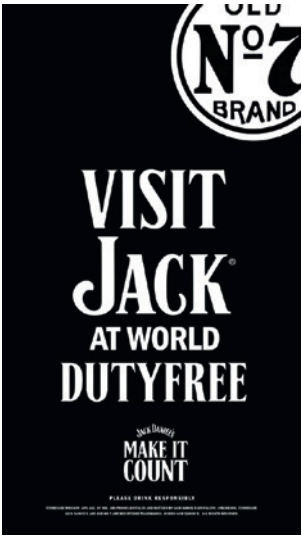
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SCREEN 1



SCREEN 2



SCREEN 3



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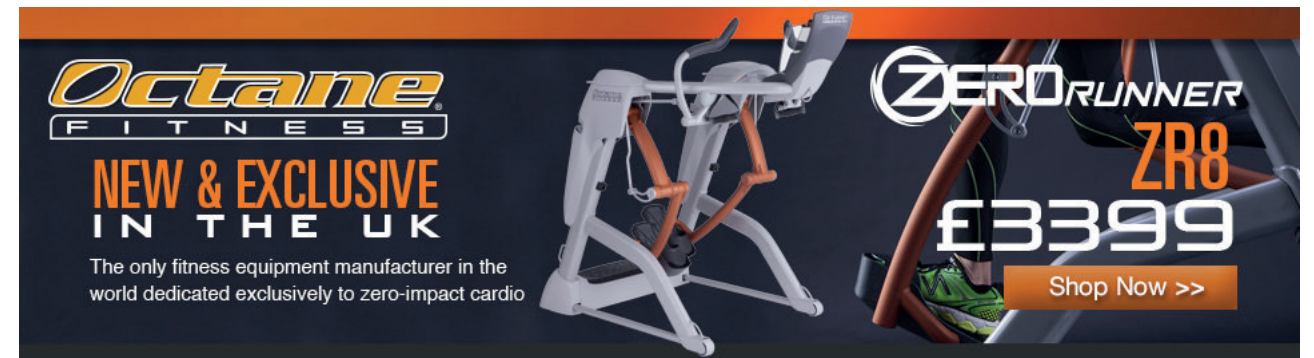
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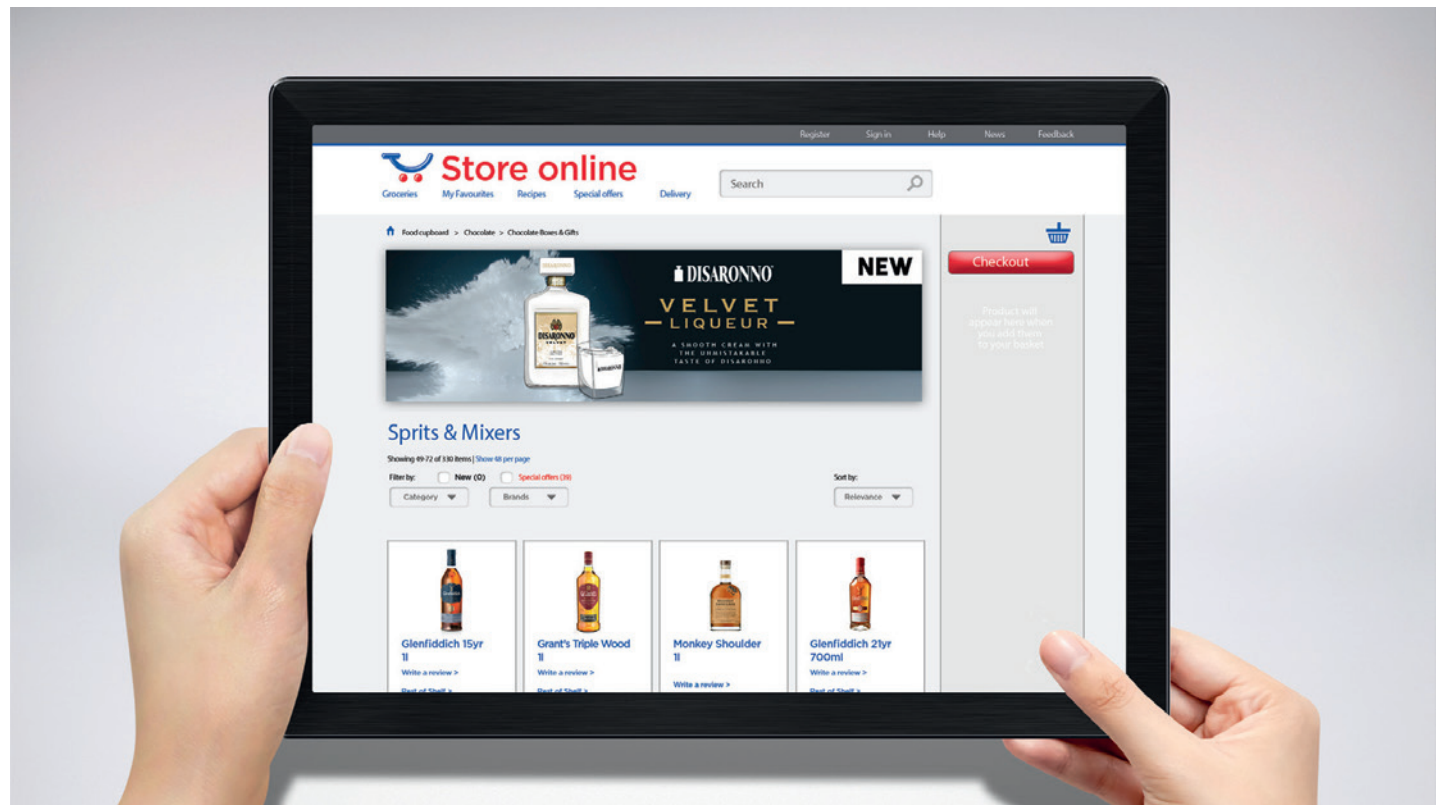
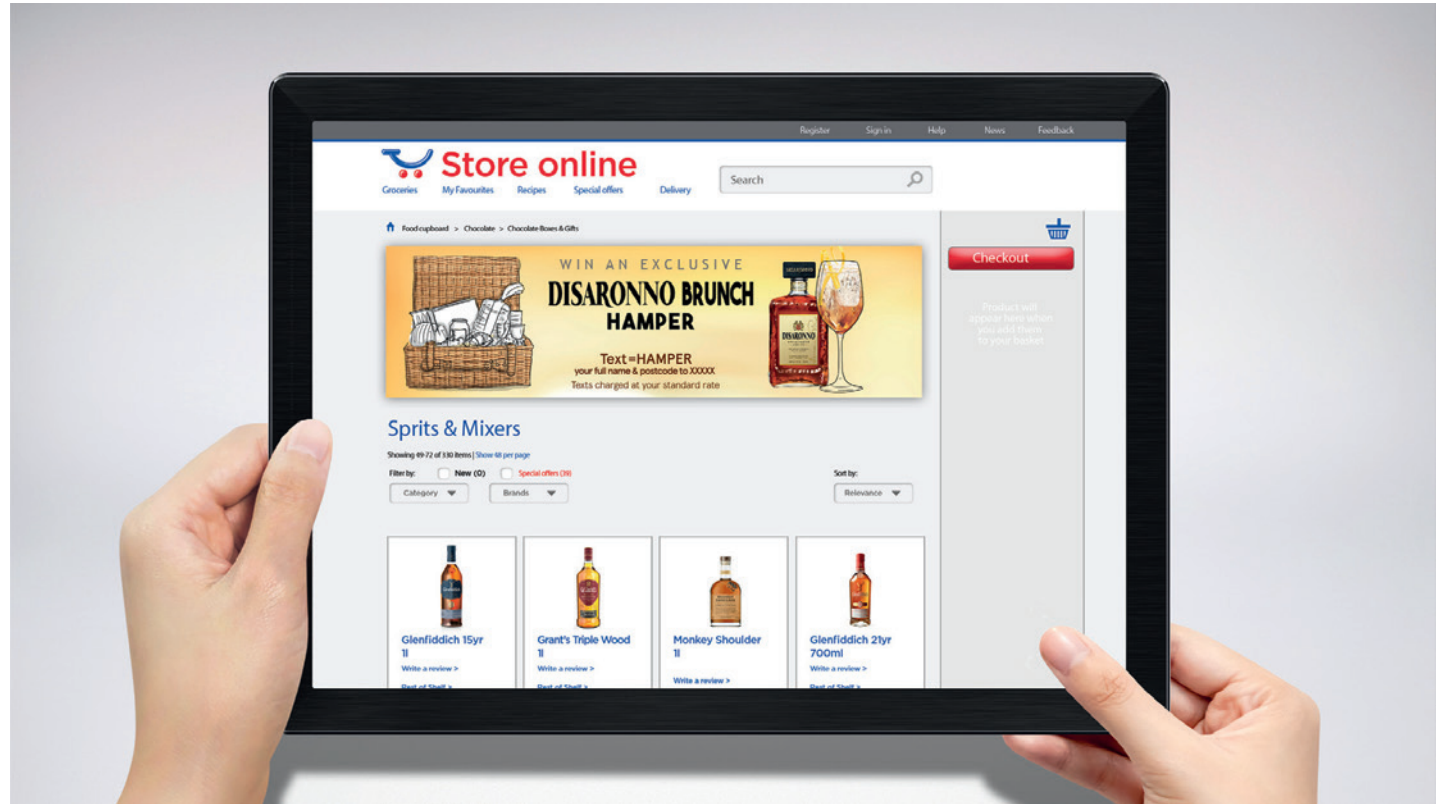
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Master your stride to improve performance
 With built-in intelligence* that traces your gait, the Zero Runner teaches you about the health of your running form. Analysing every step, you can focus on achieving a consistent stride to increase your efficiency and overall performance. *SmartLink app required. Download for free from iTunes.

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 Carrie Tollefson, Olympian & US National Running Champion

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Folding treadmills
Tight on space? Folding treadmills can be easily stored away after your work out.



Non-folding treadmills
If you've got the space, opt for a non-folding treadmill which can offer added stability.



Commercial treadmills
Ideal for gyms, health clubs or the home, commercial treadmills are simply made for heavy-duty use with superior build and extra powerful motors.

Why treadmills?



Less impact
Running on a treadmill is far kinder to your body, reducing impact on your joints compared to running outside. Many treadmills feature cushioned belts for extra shock absorbency and comfort, or choose an orthopaedic belt.



Boost energy and cut stress
Getting your whole body moving, running or jogging is one of the best ways to get you energised. Releasing endorphins – the “happy hormone” – into your bloodstream, it also helps to relieve unwanted stress.



Max calorie burn
As it's a weight bearing exercise that engages your whole body, running and jogging burns more calories in comparison to other cardio machines, such as rowers and exercise bikes. It also helps improve your lung capacity and bone density at the same time.



Track your progress
Most consoles make it easy to monitor your performance. Engaging displays with easy navigation to view your speed, incline, calories burned and heart rate and handy features such as one-touch speed and incline buttons. Look out for treadmills with built-in heart rate sensors and monitors.

What to look for...

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Interactivity



Workout programmes



Entertainment Features



Speed and Incline



Footprint and Running area

Top Brands



NordicTrack
NordicTrack treadmills boast innovative features to stimulate your training including touchscreen displays with web browsers, adjustable treadmill cushioning systems, interactive training with iFit Live and much more. [View treadmills >>](#)



Horizon Fitness
Horizon offers innovative treadmills at an affordable price. They feature excellent build and simple functionality with exciting built-in programmes, powerful motors and Passport Media Player, providing real footage from breath-taking locations (selected models). [View treadmills >>](#)

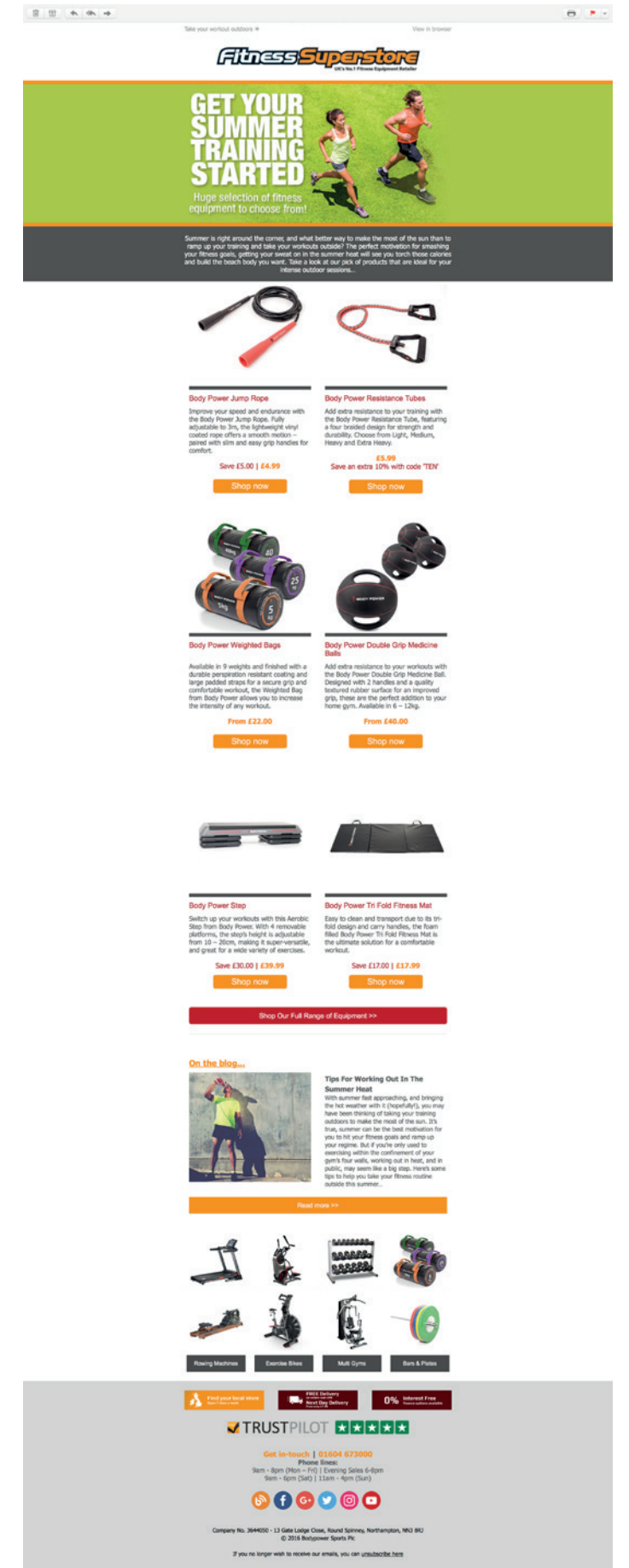
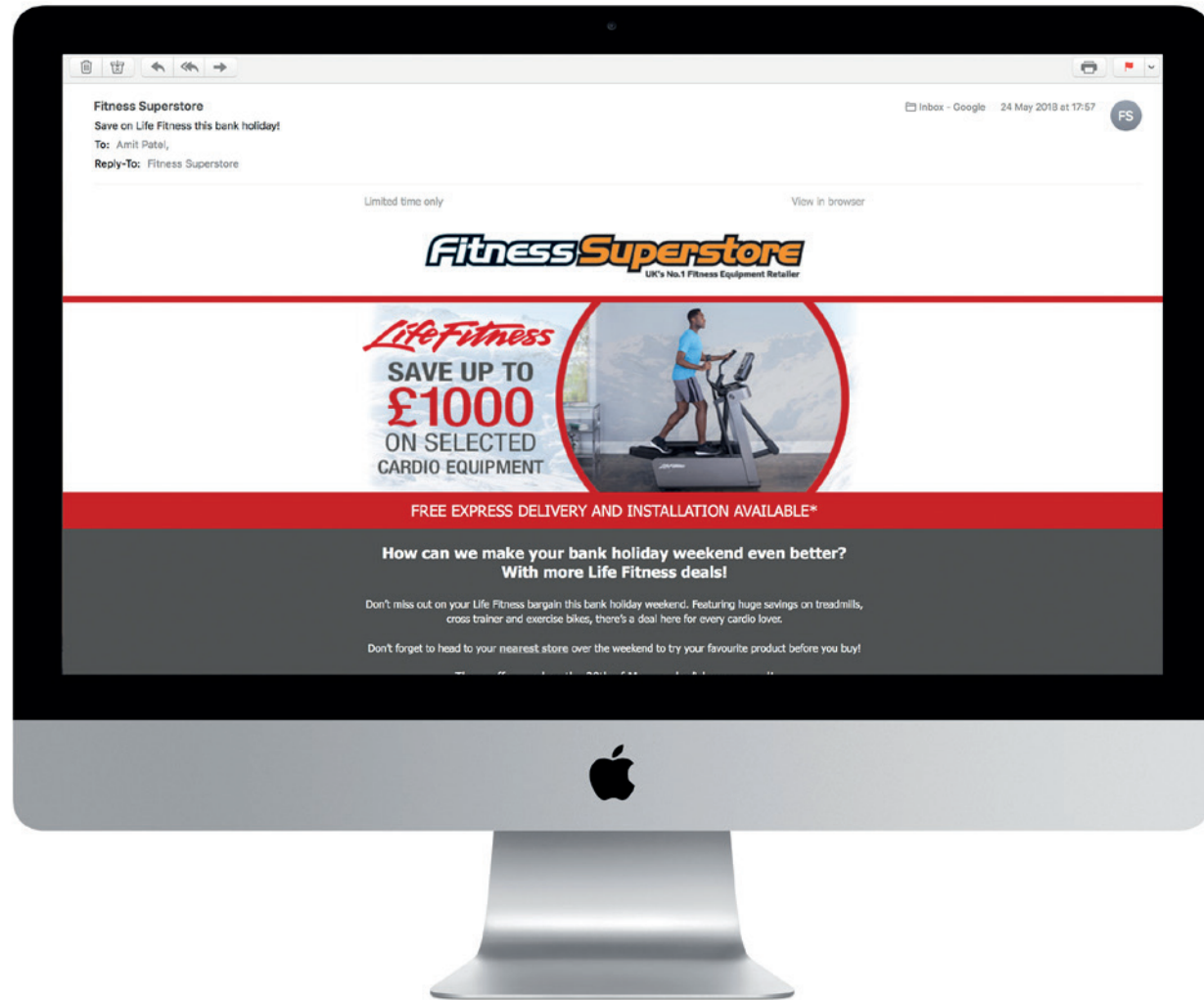


Life Fitness
Life Fitness treadmills are used in gyms across the world due to their exceptional quality, great looks and exciting functionality. Touch screen consoles, third party app compatibility, engaging programmes, powerful motors and more... [View treadmills >>](#)

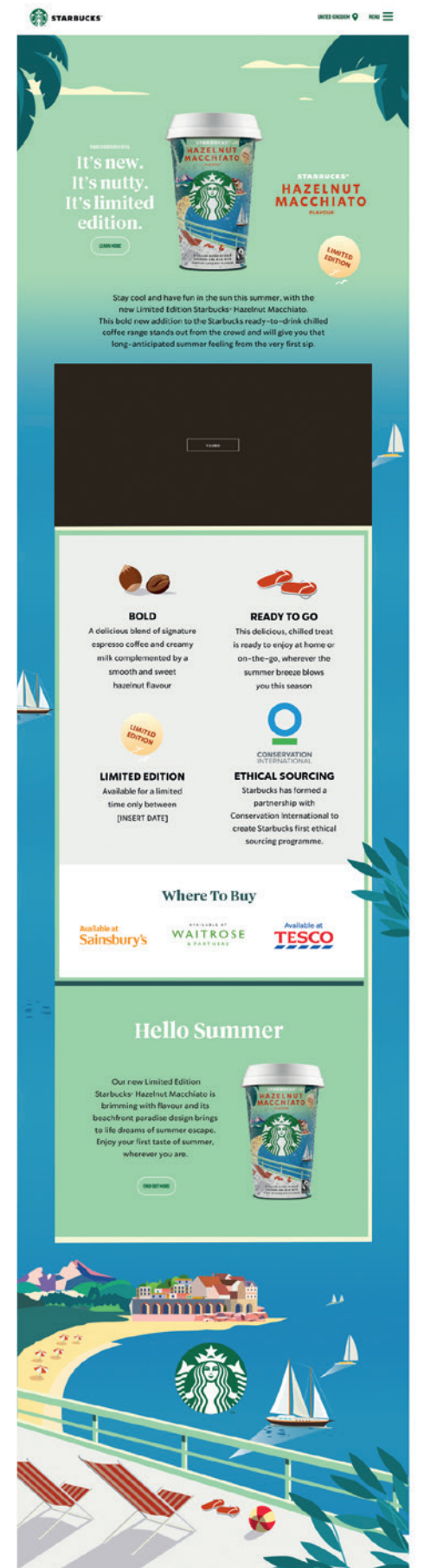


Technogym
A leading player in gyms and chosen by over 100,000 consumers, Technogym treadmills feature the latest revolutions. This includes the innovative Training Link for advanced performance tracking, high quality touchscreen consoles and sleek aesthetics. The MyRun home treadmill assembles in just 5 minutes! [View treadmills >>](#)

Email Campaigns



Email Campaigns



Email Campaigns



Stock up today

 **MCGUIGAN WINES**

JUST BECAUSE.

Drink McGuigan Sensibly

Because...
It's only a
click away
Stock up today



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Because...
McGuigan is now
the 5th largest
wine brand...
Driving +5% growth
in the Impulse channel*

**LAUNCHING EXCLUSIVELY
WITHIN THE BOOKER GROUP**

The LOT 92 range celebrates the year of McGuigan, creating three carefully crafted wines by our experts in our award-winning South Eastern Australian wineries.

MCGUIGAN GREW +23% BY VALUE** in the last year, ahead of total market. Customer numbers has also grown +16% with consumers now buying more units which has continued to grow the brand. Chardonnay, Shiraz and Red Blends are key Australian varietals that now account for 51% of total sales; with RED BLENDS NOW DRIVING THE FASTEST GROWTH AMONGST VARIETALS, GROWING +61% AND INCREASING SHARE TO 13% VS 6% 2YA***

Source: *Nielsen L52 wks 19.06.21, **Nielsen L52 wks 22.05.2021, ***Kantar L52wks 27.03.2021
Drink McGuigan Sensibly



POR 30%

 **MCGUIGAN WINES**

JUST BECAUSE.

X FOR £X



Because...
you deserve it

**BUY NOW FOR YOUR
CHANCE TO WIN A
LUXURY SPA HOLIDAY
FOR TWO**



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JUST BECAUSE.

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X FOR £X



Because...
you deserve it

**BUY NOW FOR YOUR
CHANCE TO WIN A
LUXURY SPA HOLIDAY
FOR TWO**



 **MCGUIGAN WINES**

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Photoshop Work



Because...
you can WIN 1 of 5 \$200
gift cards towards your
holiday groceries

TO ENTER SIMPLY VISIT...
chartonhobbs.com/contests
CONTEST RUNS: OCT 3RD UNTIL NOV 5TH.

QR code

MC GUIGAN WINES

JUST BECAUSE.


No purchase necessary. Must be of legal drinking age to participate. Prizes may not be exactly as shown. All prizes must be accepted as awarded. Please enjoy responsibly.

Merchandising





HOBGOBLIN



BORN DIFFERENT

Merchandising



Merchandising

MERCHANDISE

5

CAN COOLER

Doubleshot and Tripleshot branded neoprene black can cooler, printed in single position



Type: Can Cooler

Material: Neoprene

Size: One Size

Colour: Black

Branding: Printed Logo

From

€0.81

Excl. VAT (Based on 10K)

MOQ: 2000

Leadtime: 25-35 Days*

Supplier: HRG

Product Code: HRG0010

*Lead times are dependent upon order volumes and stock availability.

See pricing matrix for full price options.


STARBUCKS®

MERCHANDISE

8

TOTE BAG

Branded black tote bag with printed logo in one position



Type: Tote Bag

Material: Cotton

Size: One size

Colour: Black

Branding: Printed Wordmark

From

€1.35

Excl. VAT (Based on 10K)

MOQ: 250

Leadtime: 10-15 Days*

Supplier: HRG

Product Code: HRG0005


*Lead times are dependent upon order volumes and stock availability.

See pricing matrix for full price options.

STARBUCKS®

GREY EMBROIDERED APRON

Branded grey apron embroidered with Starbucks Siren



Type: Apron

Material: 65% Polyester | 35% Cotton Twill

Size: One Size

Colour: Grey

Branding: Embroidered Siren

From

€15.84

Excl. VAT (Based on 500)

MOQ: 1

Leadtime: 7-10 Days*

Supplier: HRG


Product Code: HRG0006

MERCHANDISE

4

GREEN ENGRAVED PEN

Starbucks branded pen, laser engraved



Type: Pen

Material: Metal

Size: Standard

Colour: Green

Branding: Laser Engraved Wordmark

From

€0.72

Excl. VAT (Based on 10K)

MOQ: 250


Leadtime: 12-15 Days*

Supplier: HRG

Product Code: HRG0001

BLACK PU LEATHER KEYRING

Doubleshot and Tripleshot branded leather keyring, embossed single sided



Type: Keyring

Material: PU Leather

Size: 110x30mm

Colour: Black

Branding: Embossed Siren

From

€1.42

Excl. VAT (Based on 10K)

MOQ: 1000


Leadtime: 20-30 Days*

Supplier: HRG

Product Code: HRG0009

CHOCOLATE COIN

Starbucks chocolate coin in foil



Type: Chocolate Coin

From

€19.00

Excl. VAT

MOQ: 100

Leadtime: 6 Weeks

UOM: Case

Product Code: 11046335

*Lead times are dependent upon order volumes and stock availability.

See pricing matrix for full price options.


STARBUCKS®

MERCHANDISE

9

PRINTED KEYRING

Caffé Latte and Frappuccino Mocha stainless steel offset printed charm style keyring



Type: Keyring

Material: Stainless Steel

Size: 65x65mm

Colour: 4 Colour Print

Branding: Bespoke Design

From

€0.78

Excl. VAT (Based on 10K)

MOQ: 200

Leadtime: 15-25 Days*


Supplier: HRG

Product Code: HRG0012

STARBUCKS POPSOCKET

Official popsocket phone accessory

Design is subject to change



Type: Phone Accessory

Material: Plastic

Size: One Size

Colour: 4 Colour Print

Branding: Bespoke

From

€3.68

Excl. VAT (Based on 50K)

MOQ: 120

Leadtime: 10-15 Days*

Supplier: HRG

Product Code: HRG0014

*Lead times are dependent upon order volumes and stock availability.

See pricing matrix for full price options.

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Merchandising

STARBUCKS | RED CUP 2020 | GOLD | GIFT WITH PURCHASE

Notebook



The always handy note book with a little Christmas Red Cup styling, complete with branded pen.

Felt cup sleeve



Avoid cold hands this Christmas with these reusable cup sleeve

STARBUCKS | RED CUP 2020 | SILVER | GIFT WITH PURCHASE

Pop socket

The always handy pop socket



Bamboo straw with canvas bag and cleaner

Some straws are bad. But not this reusable bamboo one made from sustainable materials



STARBUCKS | RED CUP 2020 | SILVER | GIFT WITH PURCHASE

Tote bags

The always useful tote bag with a bespoke fabric design that reflects our new Red Cup range



Key ring

Keep your keys safe with this stylish Red Cup key ring



STARBUCKS | RED CUP 2020 | GIVEAWAY | INFLUENCERS

Get your hands on the latest red cups with our pop up influencer box

Pop up hands each holding a different red cup



Get your hands on the latest red cups.



3 x chilled samples inside along with a special gift, eg Notebook

Freelance Design & Photography



Photography

